

Minutes of
Cherokee County
Tourism Development Authority
January 14, 2019

The Cherokee County Tourism Development Authority met at 2:00 p.m. on January 14, 2019 at the Murphy Visitor Center.

Members present were Mike Sheidy, Phylis Blackmon, Joan Posey Neumann, Gary Westmoreland and Joshua Vaught. Absent were Steve Dickey and Sandra Daley. Also in attendance were Dr. Brenda Miller-Chambliss, Dr. William Chambliss, Jon Fleischer, Terrisa Carringer, Price Weaver, Aurelia Stone, David Vowell, Angie Chandler, Sherry Raines and Jan Olson. Also in attendance was Nancy Lane, Clerk to the Board.

The meeting was called to order by Joan Posey Neumann after which there was a moment of silence and the pledge of allegiance.

Gary Westmoreland made a motion to approve the agenda, motion seconded by Mike Sheidy and unanimously adopted.

Mike Sheidy made a motion to approve the December 10, 2018 minutes, motion being seconded by Gary Westmoreland and unanimously adopted.

Financial Report was next on the agenda. No action taken.

Nancy Lane provided her monthly update report for both the Murphy and Andrews Visitor Centers covering the December visitor numbers.

Andrews Chamber of Commerce funding was next on the agenda. After discussion, Gary Westmoreland made a motion to fund the Chamber with \$24,000.00 at \$2,000.00 per month. Motion was seconded by Mike Sheidy and adopted with Joshua Vaught opposing.

Home and Garden shows were next on the agenda. Phylis Blackmon made a motion to participate in all of the Florida shows which consists of seven shows at a total cost of \$700.00. Motion was seconded by Joshua Vaught and unanimously adopted. After further discussion Gary Westmoreland made a motion to participate in four additional shows at a cost of \$400.00, motion being seconded by Mike Sheidy and unanimously adopted.

Under New Business, A Night at the Museum was next on the agenda. Jon Fleischer and Terrisa Carringer provided details on their plans to host two paranormal evening tour events at the Museum. After discussing their marketing plan they requested \$300.00 to help with marketing and refreshments. The board will make a decision during the February meeting.

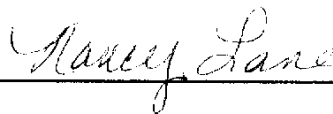
Next on the agenda was Dr. Brenda Miller-Chambliss with Embassy Media Group. Dr. Chambliss requested a grant for \$1,500.00 to help promote their Be Empowered 2019 conference to be held in Whittier, NC on June 3rd through June 7th. Further discussion and decision by the board will be held during the March 11, 2019 board meeting.

David Vowell and Angie Chandler were next on the agenda. Mrs. Chandler discussed the new Blue Ridge Craft Trails and how it will benefit promoting Western North Carolina. Mrs. Chandler requested \$2,500.00, of which \$1,500.00 will go to helping publish a brochure/map of the participating artists and \$1,000.00 being used for the exhibit. It was decided that a grant request would be used for the \$1,500.00 and both items would be brought up at the March 11, 2019 board meeting.

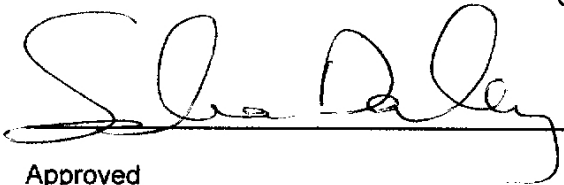
David Vowell stated that the National Danish Tour group that performed in Cherokee County last year will be returning February 22nd through the 26th. After discussion Mr. Vowell requested a grant of \$1,300.00. This request will be brought up at the March 11, 2019 board meeting.

No action taken under Public Forum.

Joshua Vaught made a motion to adjourn, motion being seconded by Gary Westmoreland and unanimously adopted.



Clerk to the Board



Approved

2-11-2018

Dated