

Minutes of
Cherokee County
Tourism Development Authority
April 8, 2019

The Cherokee County Tourism Development Authority met at 2:00 p.m. on April 8, 2019 at the Murphy Visitor Center.

Members present were Mike Sheidy, Phylis Blackmon, Sandra Daley and Joan Posey Neumann. Absent were Joshua Vaught, Steve Dickey and Gary Westmoreland. Also in attendance were Karen Watson Sherry Raines, Jan Olsen and Nancy Lane, Clerk to the Board.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

Joan Posey Neumann made a motion to approve the agenda, motion seconded by Phylis Blackmon and unanimously adopted.

Mike Sheidy made a motion to approve the March 11, 2019 minutes, motion seconded by Phylis Blackmon.

Financial report was next on the agenda. No action taken.

During the public forum, Jan Olsen, Executive Director of the Andrews Chamber discussed the events that will be held in Andrews. She also invited the Board to look at the new Andrews website. Sherry Raines, Executive Director of the Cherokee County Chamber reminded the Board that tickets were available for their annual Forks and Corks and there were spots open for their annual golf tournament.

Under unfinished business, Nancy Lane provided her monthly update report for both the Murphy and Andrew Visitor Centers covering the March visitor numbers. Mrs. Lane also provided copies of the June 30 2018 audit prepared by Turner & Company CPAs P.A.

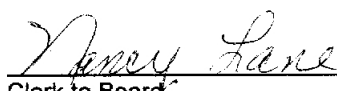
The next item was the 2019-2020 Budget review. After discussion, Phylis Blackmon made a motion to adopt and include a line item for the Chambers on the Financial Report and Strategic Plan under Overall General. Motion was seconded by Joan Posey Neumann and unanimously adopted. Phylis Blackmon also made a motion to use \$340,000.00 as the revenue for the 2019-2020 budget. Motion was seconded by Joan Posey Neumann and unanimously adopted.

Under New Business, Nancy Lane requested \$1,450.00 for the re-order of 1000 Cherokee County Maps to be split between the Murphy Visitor Center and the Andrews Visitor Center. Sandra Daley made a motion to re-order at \$1,450.00, motion being seconded by Joan Posey Neumann and unanimously adopted.

Funds for a full page ad in the Celebrate Cherokee County magazine was next on the agenda. After discussion, Joan Posey Neumann made a motion to pay \$900.00 for inside back cover, motion being seconded by Mike Sheidy and unanimously adopted.

There being no further business, Joan Posey Neumann made a motion to adjourn, motion being seconded by Sandra Daley and unanimously adopted.


Approved


Clerk to Board

Dated: 5-13-2019