



The Cherokee County TDA met on April 14th, 2025 at Murphy Visitor Center at 4:04pm.

Members Present were Sandra Daley, Cal Stiles, Joan Posey, Steve Dickey, Mike Shiedy, and Hank Parker Jr.

Others Present: Victoria Ivey, Shannan Kelly, Alania Trull, Rod Fortney, Ralph Robinson, Cheryl Peacock, Megan Lambert, and director Casey Kerr.

The meeting was called to order by Sandra Daley, after which there was a moment of silence and the pledge of allegiance. Motion to approve the March 10th agenda was made by Cal Stiles, seconded by Mike Shiedy and unanimously approved. Motion to approve March 10th minutes was made by Hank Parker Jr, seconded by Joan Posey and unanimously approved.

Old Business:

A motion was made by Cal Stiles to approve \$19,615 of our outdoor adventure budget (half of the quote) to go toward maintenance and repair of the Piney Knob Tail System with the ultimate goal of finding a more permanent solution to maintaining the trail consistently. Motion was seconded by Hank Parker Jr. and unanimously approved.

New Business:

A motion was made by Cal Stiles to approve \$750 to go toward the Cherokee Clay Food Alliance Tomato Fest event. Motion was seconded by Sandra Daley, and unanimously approved.

A motion was made by Cal Stiles to support the Juneteenth Event by Texana Community Center by funding the same amount of 5,000 as last year. Motion was seconded by Joan Posey and unanimously approved.

A motion was made by Cal Stiles to approve funding for 8 new board room chairs at \$191.51 per chair to total \$1639.26 Motion was seconded by Mike Sheidy and unanimously approved.

Sandra Daley made a motion to approve \$2500 for a "Folk School Supporter" sponsorship for John C Campbell's Fall Festival. Motion was seconded by Joan Posey and unanimously approved.

A motion was made by Cal Stiles to participate in both the Summer and Fall ¼ page ad in the Blue Ridge Digest magazine, with upfront payment and a discount on the banner web ad totalling \$1350.

Steve Dickey made a motion to approve funding for tear of maps with Fromax Printing Solutions in the amount of \$579.85, seconded by Hank Parker Jr, and unanimously approved.

A motion was made by Sandra Daley to approve the same Cherokee Scout full page ad for \$949, seconded by Steve Dickey and unanimously approved.

Cal Stiles made a motion to approve \$15,000 to the Visit NC Co-Op Programs for the 25'-26 year programs, seconded by Mike Shiedy and unanimously approved.

Motion was made to adjourn by Cal Stiles, seconded by Joan Posey, and unanimously approved.

Clerk to the Board

Joan L Posey

Date: 5.12.25

Approved: _____