

Minutes
Cherokee County Tourism Development Authority
May 8, 2023

The Cherokee County TDA met at 2:02 pm on May 8, 2023 at the Murphy Visitor Center.

Members present were Joan Posey Neumann, Sandra Daley, Cal Stiles, and Steve Dickey. Also in attendance were Sherry Raines, Nola Cooper.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

In public forum, Nola announced that Spring Fling was a success with 78 vendors!

Joan Posey Neumann made a motion to approve the agenda, seconded by Steve Dickey and unanimously adopted.

Joan Posey Neumann made a motion to approve the April 11, 2023 minutes, seconded by Cal Stiles and unanimously adopted.

Steve Dickey made a motion to move \$25,000.00 out of the Outdoor Adventures fund to move \$20,000.00 into the Murphy Visitor Center Office Budget & \$5,000.00 into the Andrews Visitor Center Office Budget. Seconded by Cal Stiles and unanimously adopted.

The board requested another quote on new building signage.

The board also requested time to review the 2023-2024 Marketing plan.

Cal Stiles made a motion to approve a full page advertisement with 'Our State' magazine for the August 2024 edition, seconded by Steve Dickey and unanimously adopted.

Cal Stiles made a motion to adjourn, seconded by Steve Dickey and unanimously adopted.

Clerk to the Board

Date _____ Approved _____