



May 12th 2025 TDA Meeting

The Cherokee County TDA met at the Murphy Visitor Center on May 12th at 4:02pm.

Members Present were: Sherry McGreggory, Cal Stiles, Joan Posey Nuemann, Steve Dickey, and Hank Parker Jr.

Others Present: Chad Simons, Tammy Holloway, Shannan Kelly, Victoria Ivey, Ralph Robinson, and director Casey Kerr.

The meeting was called to order by Joan Posey Nuemann, after which there was a moment of silence and the pledge of allegiance.

Motion to approve the May 12th meeting agenda was made by Hank Parker Jr, seconded by Steve Dickey, and unanimously approved.

Motion was made to approve the meeting April 14th minutes by Joan Posey Nuemann meeting, seconded by Cal Stiles, and unanimously approved.

Old Business:

Motion was made by Steve Dickey to contribute the same \$5000 as last year to the Town of Murphy, and \$5000 to the Town of Andrews for the annual July 4th fireworks. Motion was seconded by Sherry McGregor and unanimously approved.

Cal Stiles made a motion to decline \$15k request in funding toward the Andrews Chamber of Commerce events for 2025 due to funds already received monthly. Motion was seconded by Hank Parker Jr, and unanimously approved.

Sherry McGregor made a motion to table the Heritage Partners Scenic Circle Book Reprint to next meeting, seconded by Steve Dickey, and unanimously approved.

Motion was made by Steve Dickey for a half page ad in the WNC Travel guide for \$756, seconded by Hank Parker Jr, and unanimously approved.

Motion was made by Cal Stiles to approve the Style Blueprint yearly programs

at a rate of \$ \$4,850,seconded by Steve Dickey and unanimously approved.

Motion was made by Hank Parker Jr. to participate in the yearly Virtual Storefronts program at a rate of \$199,seconded by Sherry McGregor, and unanimously approved.

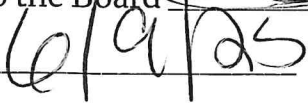
Motion was made by Steve Dickey to approve option 3- the full page ad summer package with Travel Taste and Tour, seconded by Sherry McGregor, and unanimously approved.

Clerk to the Board

Date:

Approved:

A large, stylized handwritten signature in black ink, appearing to read "Sarah Dale". The signature is written over a horizontal line and extends to the right, ending in a long, sweeping tail.

A handwritten date "6/9/25" in black ink, written over a horizontal line. The numbers are written in a cursive style.