

Minutes of  
Cherokee County  
Tourism Development Authority  
June 10, 2019

The Cherokee County Tourism Development Authority met at 2:00 p.m. on June 10, 2019 at the Murphy Visitor Center.

Members present were Mike Sheidy, Phylis Blackmon, Sandra Daley, Joan Posey Neumann and Aurelia Stone. Absent were Gary Westmoreland and Steve Dickey. Also in attendance were Sherry Raines, Jan Olsen, Val Forest and Nancy Lane, Clerk to the Board.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

Aurelia Stone made a motion to approve the June 10, 2019 agenda as amended, motion seconded by Mike Sheidy and unanimously adopted.

Phylis Blackmon made a motion to approve the May 13, 2019 minutes, seconded by Aurelia Stone and unanimously adopted.

Financial report was next on the agenda. No action taken.

Also under the financial section was the 2019/2020 audit. Phylis Blackmon made a motion to pay \$4800.00 for the next 2019/2020 audit, motion seconded by Mike Sheidy and unanimously adopted.

After discussion Aurelia Stone made a motion to move \$5,000.00 from the Great Outdoors to the Andrews Visitor Center. Motion seconded by Sandra Daley and unanimously adopted.

Public Forum was next on the agenda. Val Forest described his new car rental business at the airport. Sherry Raines discussed the success of the Cherokee County Chamber Forks N corks. Jan Olsen discussed plans for the Andrews 4<sup>th</sup> of July celebration.

Under unfinished business Nancy Lane provided her monthly update for both the Murphy and Andrews Visitor centers covering the May visitor numbers. Mrs. Lane also gave each Board member a copy of emails that she received from Mayor Rick Ramsey covering the new public restrooms and the locations for boxes filled with maps and other information for visitors to pick up at each of the pocket parks in downtown Murphy.

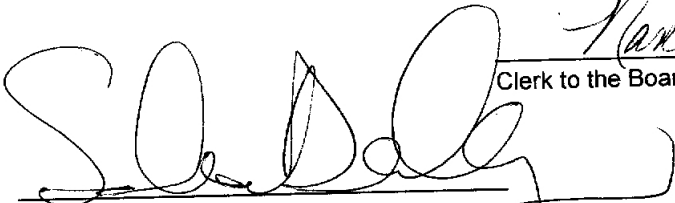
Heritage Partner request for \$7,000.00 to re-print the Scenic Circle was next on the agenda. No one attended the meeting from the organization. After discussion Aurelia Stone made motion to pay \$7,000.00 for the re-print. Motion died for lack of a second.

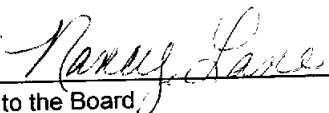
After discussion Aurelia Stone made a motion to participate in the Destination ads for Our State for the months of July, August, September and October issues at a cost of \$1,575.00 per issue. Motion seconded by Joan Posey Neumann and unanimously adopted.

The TDA Board terms were next on the agenda. Maria Hass provided the updated schedule of term limits. Copies were given to the TDA Board.

USA marketing proposal was next on the agenda. After discussion Phylis Blackmon made a motion to pass, motion seconded by Aurelia Stone and unanimously adopted.

There being no further business, Aurelia Stone made a motion to adjourn, motion being seconded by Phylis Blackmon and unanimously adopted.

  
Approved \_\_\_\_\_  
7-8-2019  
Dated \_\_\_\_\_

  
Clerk to the Board \_\_\_\_\_