

Minutes of
Cherokee County
Tourism Development Authority
July 8, 2019

The Cherokee County Tourism Development Authority met at 2:00 p.m. on July 8, 2019 at the Murphy Visitor Center.

Members present were Mike Sheidy, Phylis Blackmon, Sandra Daley, Joan Posey Neumann and Steve Dickey. Absent were Gary Westmoreland and Aurelia Stone. Also in attendance were Sherry Raines, Jan Olsen and Nancy Lane, Clerk to the Board.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

Phylis Blackmon made a motion to approve the July 8, 2019 agenda as presented, motion seconded by Steve Dickey and unanimously adopted.

Joan Posey Neumann made a motion to approve the June 10, 2019 minutes, seconded by Mike Sheidy and unanimously adopted.

Financial report was next on the agenda. No action taken.

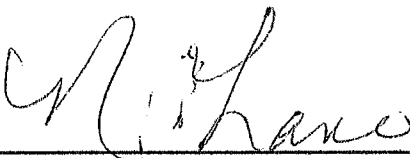
Under Public Forum, Jan Olsen, Executive Director of the Andrews Chamber of Commerce provided information on the Valley River Truck Jam to be held July 20 2019 from 8 a.m. – 5 p.m. in Andrews.

Next on the agenda under unfinished business were updates by Nancy Lane. Mrs. Lane covered the June visitors for both the Andrews and Murphy Visitor Centers. Mrs. Lane provided information on Google ads as requested by the Board at the June meeting.

Under New business, Drs. Will and Brenda Miller Chambliss did not attend but the Board was given an email notification about their business owners of color meet and greet. No other information was available.

The Angler Magazine was next on the agenda. After discussion the Board decided not to participate in their marketing proposal at this time. Discussion died for lack of motion.

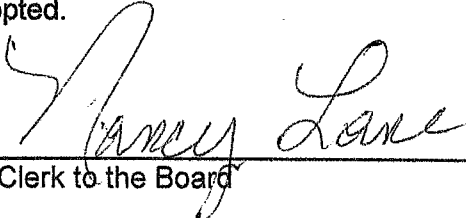
There being no further business, Mike Sheidy made a motion to adjourn, motion being seconded by Phylis Blackmon and unanimously adopted.



Approved

9/9/19

Dated



Clerk to the Board