

Minutes
Cherokee County Tourism Development Authority
July 10, 2023

The Cherokee County TDA met at 2:09 pm on July 10, 2023 at the Murphy Visitor Center.

Members present were Joan Posey Neumann, Cal Stiles, Sherry McGregor and Sandra Daley
Also in attendance were Sherry Raines, Nola Cooper, and Carl Maxwell.

The meeting was called to order by Sandra Daley after which there was a moment of silence
and the pledge of allegiance.

For the Public Forum, Nola Cooper announced that the Andrews Rail Bikes were very popular
and kept busy. She also said that Sage in Andrews was a big draw to out-of-towners.

Cal Stiles made a motion to approve the agenda, seconded by Joan Posey Neumann and
unanimously adopted.

Joan Posey Neumann made a motion to approve the minutes, seconded by Sherry McGregor
and unanimously adopted.

Cabrina Horton presented the board with a rental tracking software called "AirDNA", the board
felt the 2 year contract was too long and suggested that she look into a possible trial with the
software.

Carl Maxwell presented the Welcome Home Veteran Airshow to the board, Sandra Daley made
a motion that the TDA donate \$1,500.00 for marketing, seconded by Joan Posey Neumann and
unanimously adopted.

Cal Stiles made a motion to adjourn, seconded by Sandra Daley and unanimously adopted.

Clerk to the Board

Date _____ Approved _____