

Cherokee County
Tourism Development Authority
November 12, 2019 Minutes

The Cherokee County Tourism Development Authority met at 2:00p.m. on November 12, 2019 at the Murphy Visitor Center.

Members present were Phylis Blackmon, Sandra Daley, Joan Posey-Neumann, Cal Stiles, Mike Sheidy, Steve Dickey and Aurelia Stone. Also, in Attendance were Sherry Raines and Jan Olsen.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

Aurelia Stone made an addition to agenda to limit Public time from 10 minutes to 3 minutes per person. Phylis Blackmon seconded the motion.

Mike Sheidy made a motion to approve agenda and seconded by Aurelia Stone and unanimously adopted.

Cal Stiles made a motion to approve the October 14, 2019 minutes, seconded by Phylis Blackmon and unanimously adopted.

A financial report was submitted.

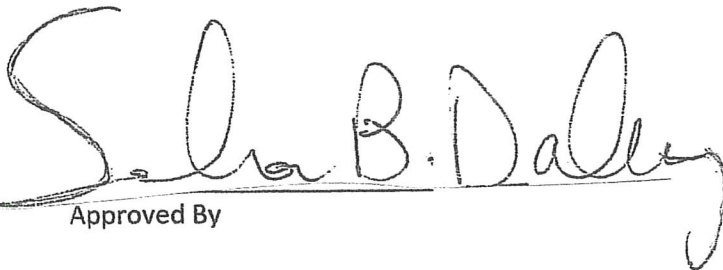
Under Public Forum, Jan Olsen reported Andrews Chamber has 100 vendors signed and paid for Friday, Saturday and Sunday for November 22-24, 2019 with 4 stages for live music and Victorian Carolers. Wednesday the 20th at 5:30-7:00pm will be a mixer at Cultural Arts Center. Peachtree Arts and Crafts will be Saturday November 16th.


Curtis Signs did replace the Visitor Center Sign with a 4'X16' full color on polymetal. We received update on Visitor numbers and accomplishments from July-September 2019.

We approved 1000 Brochures to be printed by Digital Creation for the Cherokee County Museum for a cost not to exceed \$200. Motion by Sandy Daley and seconded by Cal Stiles.

We approved agreement to participate in the Florida Home and Garden shows motion by Phylis Blackmon and seconded by Aurelia Stone; which will be 11 at \$100. Per event. Mike Sheidy will make sure they have enough brochures.

There being no further business, Aurelia Stone made a motion to adjourn, motion being seconded by Steve Dickey.


Approved By


Clerk to the Board
Date 1-6-20