

Minutes of  
Cherokee County  
Tourism Development Authority  
May 14, 2018

The Cherokee County Tourism Development Authority met at 2:00 p.m. on May 14, 2018 at the Murphy Visitor Center.

Members present were Phylis Blackmon, Sandra Daley, Joshua Vaught and Joan Posey Neumann. Absent were Gary Westmoreland, Mike Sheidy and Steve Dickey. Also present were Nancy Lane, Clerk to the Board, David Vowell, Meridith Jorgenson, Bram Farbstein, David Brown and Steven Aft.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

Phylis Blackmon made a motion to approve the agenda as amended by adding the 2018 Audit contract, motion being seconded by Joan Posey Neumann and unanimously adopted.

Joshua Vaught made a motion to approve the April 9, 2018 minutes, motion being seconded by Phylis Blackmon and unanimously adopted.

The Financial Report was next on the agenda. No action taken.

Visitor Center updates were next on the agenda. Nancy Lane provided updates for both the Murphy and Andrews Visitor Center. In addition Mrs. Lane stated we would be receiving the Motorcycle maps that were discussed during the April meeting.

The next item on the agenda was the rules of procedure for the Tourism Development Authority. After discussion, Phylis Blackmon made a motion to adopt the Rules of Procedure as presented, motion being seconded by Joshua Vaught and unanimously adopted.

The next item on the agenda was Tourism Development Authority staff following Cherokee County for pay increases and percentages. Joan Posey Neumann made a motion to table this item, motion being seconded by Phylis Blackmon and unanimously adopted.

The 2018 audit contract was next on the agenda. After discussion, Joshua Vaught made a motion to approve payment of \$4,200.00 for the audit, motion being seconded by Joan Posey Neumann and unanimously adopted.

David Vowell from the Cherokee County Arts Council made a presentation regarding the Mountain Arts Studio Tour which will stretch geographically from Murphy to Hayesville. He requested \$1,500.00 for help in preparing an 8 to 10 page digest size brochure. After discussion Joshua Vaught made a motion to help with marketing materials in the amount of \$1,500.00, motion being seconded by Phylis Blackmon and unanimously adopted.

David Brown, Editor of the Cherokee Scout was next on the agenda. The new publication Destination Cherokee County North Carolina was the topic of discussion. It was decided that Mr. Brown would re-

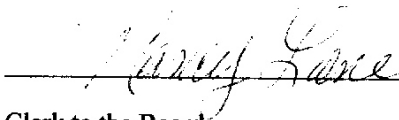
figure what-goes-where for the fall calendar of events and submit his findings back to the board. Further discussion will be held at a later meeting.

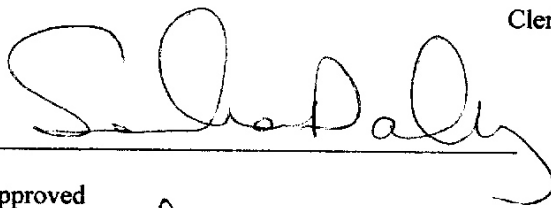
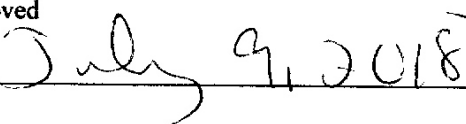
The Blue Ridge Highlander proposal was next on the agenda. After discussion Phylis Blackmon made a motion to participate in their partnership package for one year at a cost of \$3,600.00, motion being seconded by Joan Posey Neumann and unanimously adopted.

Public Forum was next on the agenda. Bram Farbstein discussed having a fall festival similar to the Spring Festival organized by the Murphy Business Association. He stated that if the Tourism Development Authority would give him \$15,000.00 he would put on the festival. After discussion, Joshua Vaught asked Mr. Farbstein to prepare an intended expense report for review at the June 11<sup>th</sup> meeting.

Also under Public Forum, Meridith Jorgenson reminded the board that Forks & Corks would be held Thursday, June 7<sup>th</sup> from 5:30 – 8:00 at the Hackney Warehouse. Tickets are available at the Cherokee County Chamber of Commerce.

There being no further business, Joshua Vaught made a motion to adjourn, motion being seconded by Joan Posey Neumann and unanimously adopted.

  
Clerk to the Board

  
Approved  
  
Dated