

Minutes of
Cherokee County
Tourism Development Authority
February 11, 2019

The Cherokee County Tourism Development Authority met at 2:00 p.m. on February 11, 2019 at the Murphy Visitor Center.

Members present were Mike Sheidy, Phylis Blackmon, Joan Posey Neumann, Joshua Vaught, Steve Dickey and Sandra Daley. Absent was Gary Westmoreland. Also in attendance were Jon Fleischer, Price Weaver, Aurelia Stone, Sherry Raines, Jan Olson, Gail Walker Stansell, Angie Hopkins, Karah Thompson and Ellen Stephens. Also in attendance was Nancy Lane, Clerk to the Board.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

Phylis Blackmon made a motion to approve the amended agenda by adding A Night at the Museum under 10.a. motion being seconded by Joan Posey Neumann and unanimously adopted.

Phylis Blackmon made a motion to approve the January 14, 2019 minutes, motion being seconded by Joan Posey Neumann and unanimously adopted.

Financial Report was next on the agenda. No action taken.

Under unfinished business, Nancy Lane provided her monthly update report for both the Murphy and Andrews Visitor Centers covering the January visitor numbers.

Home and Garden Senior Expo shows were next on the agenda. Expo Management added two additional shows to be held in Jacksonville Florida in May and November. After discussion Steve Dickey made a motion to pay \$200.00 to participate, motion being seconded by Sandra Daley and unanimously adopted.

Re-print of the TDA brochures was next on the agenda. After discussion Mike Sheidy made a motion to pay \$7,419.40 for re-print of 20,000 brochures, motion being seconded by Phylis Blackmon and unanimously adopted.

Re-print of the Cherokee County Museum brochures was next on the agenda. Steve Dickey made a motion to pay \$181.90 for re-print of 1,000 brochures, motion being seconded by Joan Posey Neumann and unanimously adopted.

Night at the Museum was next on the agenda. Steve Dickey made a motion to give \$300.00 to help promote two night time tours, motion being seconded by Joan Posey Neumann and unanimously adopted.

The next item under unfinished business was grants. No action was taken.

Cherokee County Saddle Club was next under New Business. After discussion, no action was taken.

Karah Thompson provided information on the Murphy Spring Fling scheduled for May 4, 2019 in downtown Murphy. After discussion, Joshua Vaught made a motion to fund \$1,400.00 for advertising, motion being seconded by Phylis Blackmon and unanimously adopted.

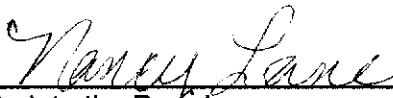
2019 Art Walk Art Patron Agreement was next on the agenda. After discussion Joan Posey Neumann made a motion to participate at the Platinum Level for \$1,000.00, motion being seconded by Sandra Daley and unanimously adopted.

The Chamber of Commerce Guide Book was next on the agenda. After discussion it was decided not to place an ad but have our logo pinned on the Murphy town section at no cost.

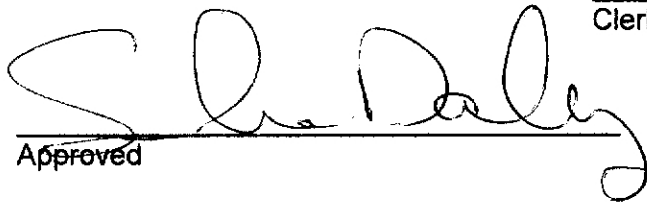
The next item on the agenda was the annual building insurance for the Murphy Visitor Center. Steve Dickey made a motion to pay \$373.00, motion being seconded by Joan Posey Neumann and unanimously adopted.

Public forum was next on the agenda. Jan Olson provided dates for the Andrews Spring Festival which will be held April 26th and 27th.

Joshua Vaught made a motion to adjourn, motion being seconded by Joan Posey Neumann and unanimously adopted.



Clerk to the Board



Approved



Dated