

## **Minutes**

### **Cherokee County Tourism Development Authority**

**February 14, 2022**

The Cherokee County TDA met at 2:05pm on February 14, 2021 at the Murphy Visitor Center.

Members present were Joan Posey-Neumann, Aurelia Stone, Cal Stiles, Sandra Daley, and Steve Dickey. Also in attendance were Sherry Raines, Nola Cooper, Lori Coffey, and Gayle Horton. The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

For the Public Forum Sherry Raines gave an update on the billboard campaign, costing \$4,200.00 for 6 months with the option for another 6 months.

Cal Stiles made a motion to approve the agenda, seconded by Aurelia Stone and unanimously adopted.

Sandra Daley made a motion to approve the January 10, 2021 minutes, seconded by Aurelia Stone and unanimously adopted.

Aurelia Stone made a motion to request that a detailed financial report or P&L report be presented at each meeting, seconded by Sandra Daley and unanimously adopted.

Aurelia Stone made a motion to approve the Nashville commercial contract, seconded by Sandra Daley and unanimously adopted.

Aurelia Stone made a motion to give \$7,500.00 for the to the Murphy Spring Fling, seconded by Cal Stiles and unanimously adopted.

Cal Stiles made a motion to give \$1,000.00 to the Mardi Gras in the Mountains event, seconded by Steve Dickey with 1 opposing the motion.

Cal Stiles made a motion to pull \$50,000.00 from reserves, seconded by Aurelia Stone and unanimously adopted.

Cal Stiles made a motion to adjourn, seconded by Aurelia Stone and unanimously adopted.

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Clerk to the Board

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Date

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Approved