

Minutes
Cherokee County Tourism Development Authority
March 8, 2021

The Cherokee County TDA met at 2:01pm on March 8, 2021 at the Murphy Visitor Center.

Members present were Phylis Blackmon, Steve Dickey, Mike Sheidy, Sandra Daley, Cal Stiles, and Aurelia Stone. Also in attendance were Sherry Raines, Jan Olsen, and Tobin Brogunier.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

For the public forum Jan Olsen announced "Food Truck Friday" a monthly event to be held in Andrews over the Summer. Sherry Raines announced that the Cherokee County Chamber would be holding their annual "Forks & Corks" event virtually this year.

Cal Stiles made a motion to approve the agenda, seconded by Mike Sheidy and unanimously adopted.

Phylis Blackmon made a motion to approve the February 8, 2021 minutes, seconded by Cal Stiles and unanimously adopted.

Aurelia Stone made a motion to get a visual drawn up for the plumbing renovations and budget \$40,000 for expenses. Seconded by Mike Sheidy and unanimously adopted.

Cal Stiles made a motion to approve several magazine advertisements with Our State magazine for the 2021 year, seconded by Phylis Blackmon and unanimously adopted.

Ralph Robinson from Local TV-4 proposed the board buy a 30 second commercial spot in his docuseries on fly fishing in Cherokee County. The board requested he come back with analytics and some more information.

Cal Stiles made a motion to adjourn the meeting, seconded by Mike Sheidy and unanimously adopted.

Clerk to the Board

Approved _____ Date