

Minutes of
Cherokee County
Tourism Development Authority
March 11, 2019

The Cherokee County Tourism Development Authority met at 2:00 p.m. on March 11, 2019 at the Murphy Visitor Center.

Members present were Mike Sheidy, Phylis Blackmon, Joshua Vaught, Steve Dickey and Sandra Daley. Absent were Joan Posey Neumann and Gary Westmoreland. Also in attendance were Gail Walker Stansell, David Vowell, Dr. & Mrs. Chambliss, Sherry Raines and Angie Chandler.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

Phylis Blackmon made a motion to approve the agenda, motion seconded by Joshua Vaught and unanimously adopted.

Mike Sheidy made a motion to approve the February 11, 2019 minutes, motion seconded by Phylis Blackmon and unanimously adopted.

Financial Report was next with no action taken.

No one commented during Public Forum.

Under unfinished business, Nancy Lane provided her monthly update report for both the Murphy and Andrews Visitor Centers covering the February visitor numbers. Mrs. Lane also reported that the Tourism Development Audit was complete and reported to be a clean audit. Audit documents will be given to each board member at the April 8th meeting. Mrs. Lane also advised the board that the Tourism Development Authority will have an ad on the Chamber of Commerce guide, at no charge.

The next item on the agenda was grants. Sandra Daley made a motion to decline the grant request from Embassy Media Group in the amount of \$1,500.00, motion being seconded by Mike Sheidy and unanimously adopted. Joshua Vaught made a motion to approve the \$1,100.00 request from the Cherokee County Arts Council. Motion seconded by Phylis Blackmon and unanimously adopted. Phylis Blackmon made a motion to approve the \$1,500.00 request from the Blue Ridge National Heritage Area. Motion seconded by Joshua Vaught and unanimously adopted.

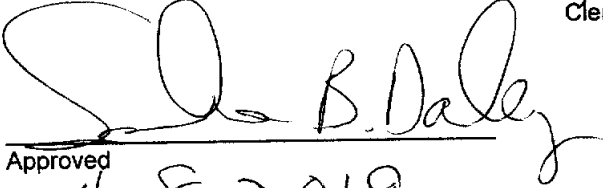
The Blue Ridge Craft Trail Exhibit was next on the agenda. No action taken due to lack of a motion.

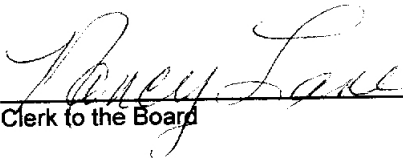
Allison Outdoor was next on the agenda under new business. After discussion Steve Dickey made a motion to extend the bill board contract for another year, motion being seconded by Sandra Daley and approved three to two with Mike Sheidy and Joshua Vaught opposing.

After discussion Sandra Daley made a motion to move \$30,000.00 from fund balance to tourism promotion, motion being seconded by Phylis Blackmon and unanimously adopted.

The budget was next on the agenda. Mrs. Lane provided last year's approved budget and strategic plan to the board for review. Mrs. Lane will prepare a draft of the 2019-2020 budget and present it to the board during the April 8th meeting.

Joshua Vaught made a motion to adjourn, motion being seconded by Phylis Blackmon and unanimously adopted.


Approved
4-8-2019
Dated


Clerk to the Board