

Agenda

Tourism Development Authority

Monday May 10, 2021

Murphy Visitor Center- 2pm

Mission and vision statement and goals of the TDA: The Cherokee County TDA will promote tourism and travel in order to develop and enhance the quality of life for the citizens of Cherokee County. Cherokee County is the gateway to the Smoky mountains, known for its beautiful valleys, mountains, lakes, local arts and crafts. Native American culture, and Cherokee County heritage with a great desire to return as a vacation destination. Our overall goal is to attract more visitors to Cherokee County for overnight stays and to increase occupancy tax revenues.

- Call meeting to order
 - Moment of Silence and Pledge of Allegiance
 - Public Forum
1. Approval of Agenda
 2. Approval of minutes April 12, 2021
 3. Andrews & Murphy Visitor Center numbers
 4. Chamber numbers
 5. Financial Reports

Unfinished Business

- Plumbing Decision

New Business

- Red, White, and Brew- Murphy Business Association
- Chamber Budget Increase
- Summer Video Series (2) Adventures in Cherokee County- Lee Bradshaw