

**Minutes**  
**Cherokee County Tourism Development Authority**  
**July 12, 2021**

The Cherokee County TDA met at 2:03 pm on July 12, 2021 at the Cherokee County CourtHouse.

Members present were Mike Sheidy, Cal Stiles, and Joan Posey-Neumann and Kathryn Jenkins, Aurelia Stone, and Sandra Daley. Also in attendance were Sherry Raines, and Jan Olsen.

The meeting was called to order by Sandra Daley after which there was a moment of silence and the pledge of allegiance.

For the Public Forum Jan Olsen announced that "Food Truck Friday" has proved to be very successful. Sherry Raines announced that the "Red, White, and Brew" festival hosted over 3,000 people and was a huge hit.

Aurelia Stone made a motion to approve the agenda, seconded by Joan Posey Neumann and unanimously adopted.

Cal Stiles made a motion to approve the June 14, 2021 minutes, seconded by Joan Posey Neumann and unanimously adopted.

Cabrina Scionti proposed some new marketing ideas regarding commercial time and was advised to dig deeper to form an approximate budget. The board also requested an official marketing plan be drawn up on paper.

Aurelia Stone made a motion to enter executive session, seconded by Mike Sheidy and unanimously adopted.

Aurelia Stone made a motion to amend the pay plan for all employees, seconded by Joan Posey Neumann and unanimously adopted.

Sandra Daley made a motion to leave executive session, seconded by Mike Sheidy and unanimously adopted.

Cal Stiles made a motion to adjourn, seconded by Sandra Daley and unanimously adopted.

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Clerk to the Board

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Approved \_\_\_\_\_ Date

