

Minutes

Cherokee County Tourism Development Authority

October 4, 2021

The Cherokee County TDA met at 2:03 pm on October 4, 2021 at the Cherokee County Courthouse. Members present were Joan Posey-Neumann, Aurelia Stone, and Steve Dickey, Cal Stiles, Kathryn Jenkins. Also in attendance were Sherry Raines, and Nola Cooper. The meeting was called to order by Joan Posey Neumann after which there was a moment of silence and the pledge of allegiance.

For the Public Forum, Nola Cooper announced that The Town of Andrews will be holding its annual "Oktoberfest" in Downtown Andrews on October 9, 2021. Nola also informed the board that the "Food Truck Friday" events Andrews held over the Summer saw a total of 2,337 people attending.

Cal Stiles made a motion to approve the October 4, 2021 Agenda, seconded by Aurelia Stone and unanimously adopted.

Aurelia Stone made a motion to approve the September 13, 2021 minutes, seconded by Kathryn Jenkins and unanimously adopted.

The board viewed the marketing plan created by Cabrina Scionti Horton for the 2021-2022 campaign year.

The board also discussed planning future donations to local entities in the future.

Aurelia Stone made a motion to go into executive session, seconded by Cal Stiles and unanimously adopted.

Aurelia Stone made a motion to end the executive session, seconded by Cal Stiles and unanimously adopted.

Cal Stiles made a motion to adjourn, seconded by Steve Dickey and unanimously adopted.

Clerk to the Board

Approved _____ Date